



INTERCOLLEGiate
BROADCASTING
SYSTEM

NEWSLETTER

61/62-5

FEBRUARY 1962

*AROUND THE SYSTEM, in this issue, you'll see that IBS stations and the IBS staff have been busy with plans for the spring semester. On Page One, the Third Annual Program Contest is announced; followed by further details on the IBS National Convention on April 7th. Details of the January Board of Directors meeting are reported on Page 2. This issue of the NEWSLETTER also has two features: "Orientation" and "Music Licensing". (Page 4). A listing of the first ten programs in the series, "Our Civil Liberties", will be found on Page 3; along with the name and address of the members of the IBS Board of Directors. Numerous reports and suggestions appear in the Stations, Regions, Programming, and Engineering sections which comprise the remainder of the February NEWSLETTER.

*THE 1962 IBS NATIONAL MEETING at Yale University on April 7th is shaping up nicely. IBS Chairman George Abraham is in charge of obtaining the featured principal speaker. With several excellant prospects available, George's problem seems to be merely the task of choosing between them. Of course the job of obtaining a top notch speaker is never easy; but the situation looks good. In other areas of preparation, IBS VP-Regions, Charles Quigley is chairman of the registration and financial committee; John Pegram, Publications Editor, is in charge of publicity; while members of the WYBC staff, under the supervision of John Davison, are making local arrangements and inviting broadcast equipment manufacturers to attend the meetings.

This year IBS has been fortunate to obtain the famous Morie's restaurant for the Saturday noon banquet. As capacity is limited to 125, banquet reservations will be available on a first-come, first-served basis. The overflow will be served at Yale University. Since not all representatives will be eating at Morie's, the principal speaker will address the entire group in the auditorium following lunch. Room reservations at the Hotel Taft may be made through IBS at \$4.50/person/night in doubles, or \$6.00 in single rooms. Yale University has no campus housing for visitors.

* * * Third Annual IBS Program Contest * * *

All student operated, campus radio stations are invited to compete. First prize is two dozen 1200 foot reels of recording tape. Second prize-12 reels. Each station may submit one 30 minute program recorded full or half track (with other track clean) at 7 1/2 ips. Programs must be suitable for inclusion in the IBS tape library. (see outside of NEWSLETTER)

NATIONAL

*THE IBS BOARD OF DIRECTORS met at Kuglers Restaurant in Philadelphia on Saturday, January 27th. In addition to Messrs.: Abraham, Crompton, Borst, Quigley, Bateman, and Pogram; Midwest Regional Director, Harry Joseph was present.

Following a report of the Publications Department, it was announced that a MASTER HANDBOOK supplement containing Engineering drawings and a new regions map will be forthcoming in the next few weeks. A later supplement will contain new and revised articles, a tape library index, and an improved index to the MASTER HANDBOOK.

Plans for the IBS National Meeting and the Annual Program Contest were discussed (see page 1). It was decided to open the program contest to all student operated campus stations and add a second prize. Both the program contest and national meeting will receive publicity through separate mailings, in addition to announcements in the NEWSLETTER.

The Board considered IBS relations with other organizations which have shown an interest in college radio. On the suggestion of President Crompton, the Board unanimously agreed to a policy of cooperation with all groups furthering college radio. An example of this cooperation is the IBS participation in the independent MIDWEST RADIO CONFERENCE.

Chairman Abraham reported on contacts with FCC staff members, in relation to IBS comments on the FCC dockets for a change in FM rules, and a change in restricted radiation devices rules. No definite decisions have been made in either case, but the situation is promising.

VP-Regions Quigley reported on the activity throughout the nation. The Capital Region set a good example with their December meeting. Tape exchange and other plans for encouraging Regional activity were discussed. Reports were also given by the VP-Member Services and Program Manager.

The Board approved, in principle, the establishment of a "supporting" class of membership; and directed the Secretary and General Counsel to draw up an amendment to the By-laws. President Crompton reported on the new Recruiting program. (p.6) Harry Joseph's offer to contact all American colleges and universities, in an effort to discover unknown campus stations, was accepted.

The financial status was reported as good. Having purchased an IBM Selectric typewriter for use by the President (and publisher), the Bank account remains at approximately \$1000. \$1000 is dues remain to be collected. George Washington University was granted an extraordinary waiver of dues in arrears, as the station has paid the current year's dues following reactivation. The membership committee was instructed to act on all other cases in which dues are in arrears.

IBS NEWSLETTER, published by the Intercollegiate Broadcasting System, Inc.
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For a complete listing of IBS National and Regional personnel, please refer to
Pages 04.00 and 04.06 of the IBS MASTER HANDBOOK. The officers listed
above are the members of the IBS Board of Directors.

EDITORIAL DEADLINES:

Material for the March Newsletter - February 15th.
Material for the April Newsletter - March 15th.
All station news, program guides, press releases, articles, etc. must
be received by the editor at the address listed above before the deadline.

PROGRAMS

The following programs in the series Our Civil Liberties, produced by WKCR
at Columbia University, may be obtained from the IBS Tape Library. Each is
a discussion among lawyers, professors, and judges; examining the legal
problems and issues of the 20th century interpretation of our liberties under
the Bill of Rights.

Rockwell v. New York: The Freedom of Assembly.
Federal Aid to Privately Owned Secular Schools.
Exclusion of Illegally Obtained Evidence from Criminal Trials.
Legal Problems of Published Obscenity (2 program series).
Pre-Trial Publicity: Should Newspaper Coverage of Criminal
Trials be Restricted?
Sunday Closing Laws.
To What Extent Should Scientific Crime Detection Devices
be Admissible for Evidence in Criminal Trials?
Is Equal Time fair time? Sect. 315 of the Communications Act.
Arrests & Interrogations.
Fair Disclosure of Evidence in Criminal Trials.
The Connecticut and Massachusetts Anti-contraception Laws.
Each of the programs is 1/2 hour. See MASTER HANDBOOK 40.00 for
ordering information.

FEATURE - Music Licensing

In order to protect the rights of music authors, composers, and publishers, our copyright laws prevent publication or performance of literary, dramatic, or musical works without the consent of the copyright owner. There are three major organizations representing the owners of music copyrights: American Society of Composers, Authors, and Publishers (ASCAP), Broadcast Music, Inc. (BMI), and SESAC, Inc. ASCAP controls 70% of the popular music broadcast, BMI controls about 60% of the classical music not in the public domain, and the SESAC library is composed primarily of hillbilly, religious, and some classical music.

Licensing fees vary among the classes of users. BMI charges smaller stations 3/4% of their adjusted gross income. ASCAP charges 2 1/4% of adjusted gross income, plus a sustaining fee. Licensing may also be done on a "per program" basis, but the bookkeeping is monstrous. Educational stations pay \$12.00 per year. SESAC offers only a blanket license at about \$35.00 a year.

IBS has negotiated with the major music licensing groups since 1941, to obtain the free use of copyrighted material. Member stations now have performance rights as follows: ASCAP, Oct 23, 1941, John G. Paine, General Manager; BMI, June 14, 1960, Glenn Dolberg, Vice President; and SESAC, Dec 15, 1944, Emile J. Gough.

Further details on music licensing will be published in a supplement to the IBS MASTER HANDBOOK. See page 34.00 for an earlier article.

FEATURE - Orientation

Many stations have a problem in the recruiting and orientation of personnel. Recently I had the opportunity of looking over the program of one of the larger student operated stations.

The station is fortunate to have an opportunity to present a short skit each year during freshman week, with required class attendance. Thru the week, the staff members give tours to the freshmen and their parents. Voice tests are offered to one and all - very tempting to the frosh.

One of the best features of this program, however, is the 24 page mimeographed guide. Unfortunately the old station mimeo machine doesn't print very well, and five different typewriters were used; but the material is there for those who are interested. What is the station? What does it do? What does it hope to do? What is its philosophy? How the station start and grow? How is it run? What are the social activities? These questions are all answered in the first section.

The remaining pages are devoted to short summaries of the various departments and jobs. All in all, the guide can be very useful in recruiting and training a staff of any station. Start planning one now.

ENGINEERING

* THE JANUARY 18, 1962 issue of Electronic Design contains an article by Bernard Daien, "Engineer Boosts Range of Power-Line Broadcasts In Battle with Village Officials" which is of interest to the campus station operator. In this article Mr. Daien describes how he employed carrier-current transmission in the broadcast band to bring his views about a proposed local rezoning action before his neighbors.

In order to enhance the effectiveness of signal strength, while remaining within the 15 uv/m limitation, Mr. Daien used a double-sideband, reduced carrier system. This permitted the use of excessive modulation percentages on the small carrier without intolerable distortion to speech transmission.

Although Mr. Daien claims acceptable transmission of speech with up to 400% modulation, it is not recommended that campus station operators try to obtain acceptable quality transmission through such a scheme. Members of the IBS staff are investigating possible variations, which may be applicable to broadcast quality carrier-current systems.

* THE FCC has amended the broadcast rules to permit noncommercial educational FM stations to transmit stereophonic broadcasts in the manner previously approved for commercial FM stations. When the original announcement was made, educational stations were omitted on the grounds that there appeared to be no demand for their inclusion.

REGIONS

* GREAT LAKES REGION Director Tom Bletcher reports that his Region will be represented at the NAEB Region III meeting to be held March 29th and 30th at Ball State Teacher's College in Muncie, Ind. Seminars will include Audience Research, School FM Broadcasts, Student Training, Technical Quality Control, and Multiplexing. Since Region III is the NAEB's most populous region, a large attendance is expected. Tom is also preparing the annual region questionaire, which will be mailed to stations in the IBS Great Lakes Region in the near future.

* FCC COMMISSIONER LEE addressed the Capital Region meeting on December 9th. Although the Commissioner said he could give little encouragement at this time to carrier current operations, which are not licensed services; he encouraged the establishment of college radio and TV stations.

At other sessions, plans and problems of the stations were discussed. WCRC, Richmond U, finds its major problem is spanning the lake which divides the campus. WMUC, U of Maryland, also has coverage difficulties on their four square mile campus. Many stations report that they are striving to improve student-faculty relations through radio.

NATIONAL

* THE IBS RECRUITING MANUAL, a publication designed to help staff members write a series of individual letters to prospective member stations, has been distributed to 9 National and Regional staff members. The purpose of the recruiting program is to bring IBS in contact with every non-member campus station.

Rather than consider an increase in the dues rate, which has been constant for 10 years, the Board of Directors prefers to cope with rising costs by increasing the total IBS annual budget through greater membership. Services to a larger membership mean greater overall operating efficiency and thus bring down the per-unit costs.

About 40 non-member campus stations have received letters discussing the prospects of IBS membership in the past few weeks. President Dick Crompton selects and follows the progress of each contact by use of a large visible file system, with cards for the over 250 campus stations throughout the nation.

* UPI TELETYPE RATES have been checked by the IBS staff. UPI's Sales Director Carl B. Molander has stated that \$30.73/week is the best rate obtainable for the radio service. This rate, which includes a recent AT&T rate increase, is available when the station is in the same area as another UPI user. Mr. Molander claims that 40 to 50 campus stations have recently signed directly with UPI at this rate. IBS is now checking on the rates of other press services.

For further information on press services, see page 35.40 of the IBS MASTER HANDBOOK.

* THE EDUCATIONAL RADIO NETWORK has announced receipt of a \$40,000 Federal grant for research and operation. Six stations are connected in the live, FM relay network. They are: WGBH, Boston; WFCR, Amherst, Mass.; WAMC, Albany, N.Y.; WRVR, New York City; WHYY, Philadelphia; and WAMU, Washington, D.C. The Network's announced ~~hope~~ is to add additional East Coast stations to the live hookup. Stations interested in broadcasting network programs should contact the nearest station listed. This might be an excellant source of quality programs for the East Coast carrier current stations.

* STATION WVKC, Knox College, Galesburg, Ill., is host to the third annual MIDWEST RADIO CONFERENCE - beginning February 9th. The theme of the three day meeting is "Educational Radio - The Future."

Chick Conrad, IBS Business and Midwest Office Manager, will be the principal speaker at the Saturday evening banquet. IBS President Dick Crompton will participate in a Sunday morning panel on the conference theme and discuss IBS at a Sunday afternoon session. Full cooperation is being extended to the independent conference by both the NAEB and IBS.

PROGRAMMING

- *A TAPE RECORDED SOUND catalog is available from Sound Recordings, Stratford-upon-Avon, Warwickshire, England. The sound effects recordings are available on magnetic tape at \$1.75 each plus mailing charges.
- *A NEW CATALOG of language teaching records and literature is available from the Recorded Sound Department, The British Council, 65 Davies Street, London W.1, England.
- *please see pages 1 & 8. the ibs program contest committee.

STATIONS

- *THE COLLEGE-CONSERVATORY of Music of Cincinnati station WFIB has applied for transfer to full membership in IBS. The student operated station has both carrier-current and wired speaker systems in the dorms. WFIB is now making plans for a tape exchange of programs with WCXU, the IBS station at Xavier University in Cincinnati.
- *THE NEW YORK UNIVERSITY STATION, WNYU, has been granted conditional membership in IBS. The station is located on NYU's University Heights campus in the Bronx, where it serves 1000 resident students. The station has applied for promotion to full membership. Station Manager is Jim Skorupski, '63.
- *JONATHAN SHEA, manager of WJSL at Houghton College in Houghton, New York sent IBS a copy of the station's new Constitution and By-Laws. We note that each member of the Board of Directors receives a scholarship (Station Manager \$210, the rest - \$130). No wonder nearly 10% of the student body is on the staff. The station is apparently in good shape technically; Jon reports the perfection of an RF coupler for use with the 2400 volt power lines on campus.
- *A RECENT CALL from WSRN at Swarthmore College indicates that the station is making headway back into carrier current operation. The station has been inoperative with moving and distribution system problems.
- *The UNIVERSITY OF MICHIGAN's new educational FM station began broadcasting in Grand Rapids on December 9th. Station WVGR will be heard throughout an area within 75 miles of Grand Rapids. The new station is the state university's second professionally operated educational FM station. WUOM, the nation's most powerful FM station is located on the Ann Arbor campus. The new station will permit direct FM relay connection with the Wisconsin FM network.

April 7, 1962

New Haven, Conn.

The 1962 IBS National Meeting

FIRST CLASS MAIL

THE IBS NEWSLETTER for February
248 Swedesford Road Malvern, Pa.
INTERCOLLEGIATE BROADCASTING SYSTEM

ANNOUNCING:

The Third Annual IBS Program Contest

Open to all student operated, campus radio stations

Programs will be judged for:

Originality
Uniqueness
Appropriateness

Execution
Ingenuity
and
Production Quality

See Page 1 and the forthcoming flyer for more details.
Start planning your station's entry now.